

Monterey Bay Gala

2010 Corporate Sponsorship Opportunities

Grand Medical Sponsor - \$25,000

- One VIP Table (10 guests) During Dinner, Entertainment and Live Auction
- One additional Table of Ten (10 guests) During Dinner, Entertainment and Live Auction
- One (1) 10-Passenger Limos From One Location to the Event
- Two (2) Full-Page Ads in Event Program
- Advertising in *Monterey County Herald*
- Logo on Make-A-Wish Website, Event-related Marketing Collateral and On-Site Presentation
- Verbal Recognition in Welcoming Remarks by Mistress of Ceremonies
- Opportunity for Formal Check Presentation
- Opportunity to Host Wish Reception or wish send-off party for a local wish child
- Organization Name on Dinner Table Signage
- Opportunity to purchase additional Monterey Bay Gala tickets at fair market value
- Two complimentary tickets to the Croquet Invitational & Charity Auction (May, Sonoma) and Wine and Wishes (February, San Francisco)
- Acknowledgment in Greater Bay Area Make-A-Wish Annual Report
- Opportunity to Adopt-A-Wish and Receive Wish Art

Carnival Sponsor - \$15,000

- One VIP Table (10 guests) During Dinner, Entertainment and Live Auction
- One (1) 10-Passenger Limo from One Location to the Event
- One (1) Full-Page Ad in Event Program
- Advertising in *Monterey County Herald*
- Logo on Make-A-Wish Website, Event-related Marketing Collateral and On-Site Presentation
- Verbal Recognition in Welcoming Remarks by Mistress of Ceremonies
- Opportunity for Formal Check Presentation
- Organization Name on Dinner Table Signage
- Opportunity to purchase additional Monterey Bay Gala tickets at fair market value
- Two complimentary tickets to the Croquet Invitational & Charity Auction (May, Sonoma) or Wine and Wishes (February, San Francisco)
- Acknowledgment in the Greater Bay Area Make-A-Wish Annual Report
- Opportunity to Adopt-A-Wish and Receive Wish Art

Site Sponsor - \$10,000

- One VIP Table (10 guests) During Dinner, Entertainment and Live Auction
- One (1) Full-Page Ad in Event Program
- Advertising in *Monterey County Herald*
- Logo on Make-A-Wish Website, Event-related Marketing Collateral and On-Site Presentation
- Verbal Recognition in Welcoming Remarks
- Opportunity to purchase additional Monterey Bay Gala tickets at fair market value
- Acknowledgment in Greater Bay Area Make-A-Wish Annual Report
- Opportunity to Adopt-A-Wish and Receive Wish Art

Four Sponsor - \$5,000

- Seating for Four (4) During Dinner, Entertainment and Live Auction
- One Half (½) Page ad in Event Program
- Advertising in *Monterey County Herald*
- Verbal Recognition in Welcoming Remarks
- Listing on Make-A-Wish Website, Event-related Marketing Collateral and On-Site Presentation
- Acknowledgment in Greater Bay Area Make-A-Wish Annual Report
- Acknowledgement Gift Featuring a Wish Child

Pageant Sponsor - \$2,500

- Seating for Two (2) Dinner Guests
- One Quarter (¼) Page ad in Event Program
- Recognition in Welcoming Remarks
- Listing on Make-A-Wish Website and Event-related Marketing Collateral
- Acknowledgment in Greater Bay Area Make-A-Wish Annual Report

